

Biggest Challenges

Transportation -- congestion	46
Funding (transportation)	29
Land use coordination between markets, developers, cities, public	21
Air quality	19
Protecting the feel of the area, preserving open space	19
Water supply & distribution	15
Local jurisdiction coordination	15
Housing affordability	13
Recreational opportunities	10
Ensure private sector success	8
Not overshooting the market	6
East-west transportation	5
Public buy-in, credibility	4
Overregulation of land use policy	3
Conflicting interests	2
Identity & placemaking	1
Low connectivity	1
NIMBYism	1
Short Timeline	1
Difficulty bringing infrastructure to region	0
Attracting workers/younger generations to move to the region	0

Big Ideas

High-tech university, Stanford-like, national scale/lab, National Research System	38
Greenspace	34
Innovative Transportation--electric vehicles/charging stations, self-driving vehicles, etc.	26
Mixed-use developments	18
Public transportation	17
Recreation hubs for paragliding, skiing, mountain biking, Jordan River	14
Live/work/play hubs	13
Tax revenue source for open space	12
Preserve East-West corridors	11
Non-traditional zoning, moving away from euclidean zoning	11
Regional placemaking and success, quality of life, jobs	10
Entertainment & Amenities	9
Double-track and electrify FrontRunner	8
Tax Policy, state/local tax system	7
Compatible borders between counties/jurisdictions	5
Active transportation/connectivity	5
Regional transportation - Change UTA Rules	5
Second Downtown	4
Gondola/tram connection to resorts	3
Transit-oriented development	2
Recognize the 'Utah model'	2
Revitalize Utah Lake	2
Collaborative education environment	2
Globally-competitive environment	1
Education for future workforce, workforce development center	1
Shuttles	1
Move Camp Williams	0
New political entity	0
Land aggregation	0