

POINT OF THE MOUNTAIN DEVELOPMENT COMMISSION

Prepared by Envision Utah

Purposes of the Effort (HB 318)

- Maximizing job creation
- Ensuring a high <u>quality of life</u> for residents in and surrounding the project area
- Strategic residential and commercial growth
- Preservation of natural lands and expansion of <u>recreational</u> <u>opportunities</u>
- Provision of a <u>variety of community and housing types</u> that match workforce needs
- Planning for future <u>transportation infrastructure</u> and other investments to enhance mobility and protect the environment



POINT OF THE MOUNTAIN DEVELOPMENT COMMISSION



FEHR PEERS

















Phase 1

- Public and stakeholder engagement
- Research: markets, demographics, best practices
- Conceptual vision/goals

Phase 2

- Scenario development and modeling
- Public and stakeholder input on scenarios

Phase 3

- Funding strategy
- Vision development
- Implementation underway
- Final Report

DELIVERABLES:

- Conceptual vision/goals
- Analysis of best practices, markets, etc.

DI LIVERABLES:

- Well-analyzed scenarios and findings
- Initial financing concepts

DELIVERABLES:

- Vision and implementation plan
- Implementation underway

Phase One Results

PointofTheMountainFuture.org

Stakeholder and Public Input Methods

- Stakeholder kickoff at Adobe
 - 175 in attendance
 - Over 100 written comments
- 9 topic-specific meetings
 - 130 in attendance
- Presentations
- Meetings with key stakeholder groups

- Employee survey
 - 6 tech companies; 1221 responses
- Website public input online
 - Over 12,200 website hits
 - Over 950 comments across two surveys
- Public workshops
 - Over 160 in attendance
- Post-workshop survey
 - 616 responses

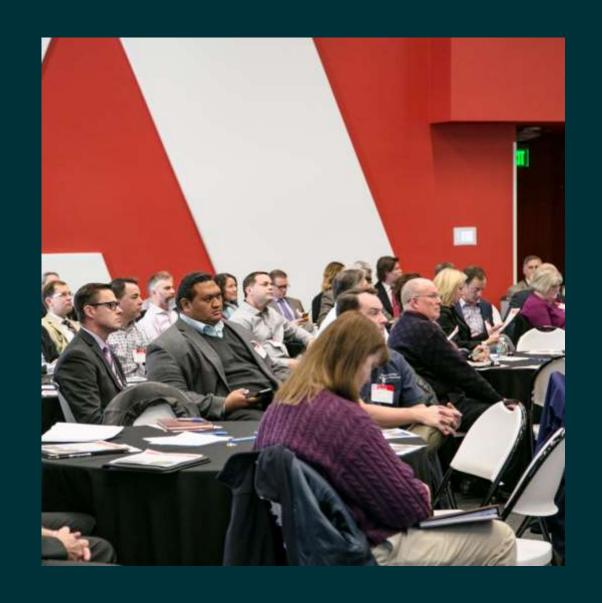
Stakeholder/Expert Involvement

- Cities and counties
- Transportation agencies
- Market demand experts
- Land use experts
- Universities
- Major landowners
- Developers
- Governor's Office
- Legislature
- Environmental experts
- Interest groups like paragliders
- And more



Technical Research

- Economic development
- Real estate
- Case studies
- Transportation
- Environment
- Utilities



Key Findings: Transportation & Infrastructure

Transportation & Infrastructure Finding #1:

Transportation is viewed as the <u>biggest</u> <u>challenge</u>.

Top Perceived Challenges

Public Input

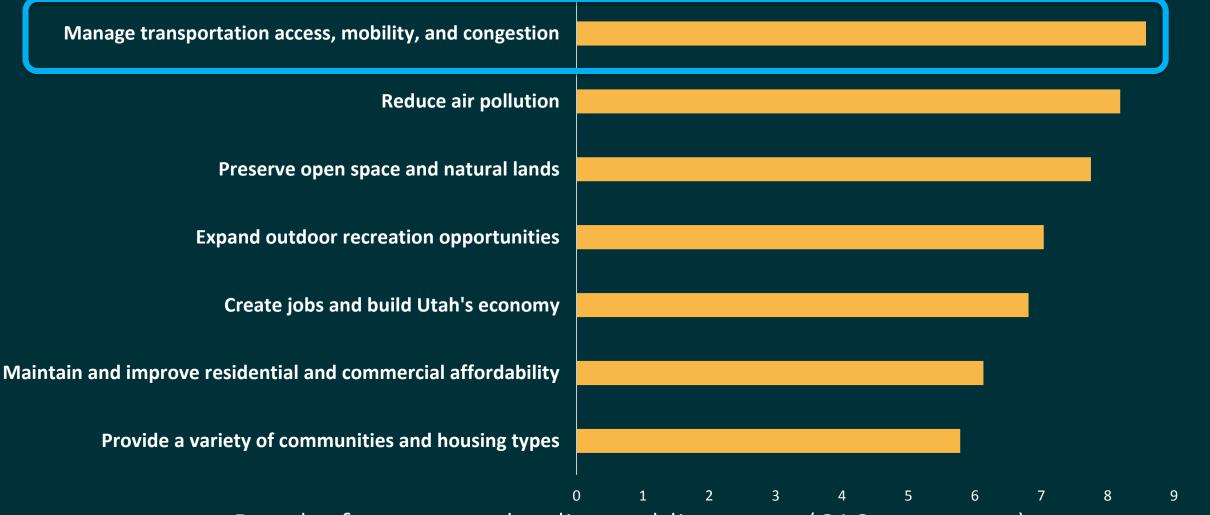
Stakeholder Input

| Congestion | 87 | Transportation congestion | 46 |
|--|----|---|----|
| Lack of corridors/additional roads/connections | 22 | Funding (transportation) | 29 |
| Preserving recreation/open space | 20 | Land use coordination between markets, developers, cities, public | 21 |
| Managing/directing growth | 13 | Air quality | 19 |
| Preserving beauty of the area | 12 | Protecting the feel of the area, preserving open space | 19 |
| Inversion/air quality | 10 | Water supply & distribution | 15 |
| | | | |

Results from first online public survey (339 open-ended responses)

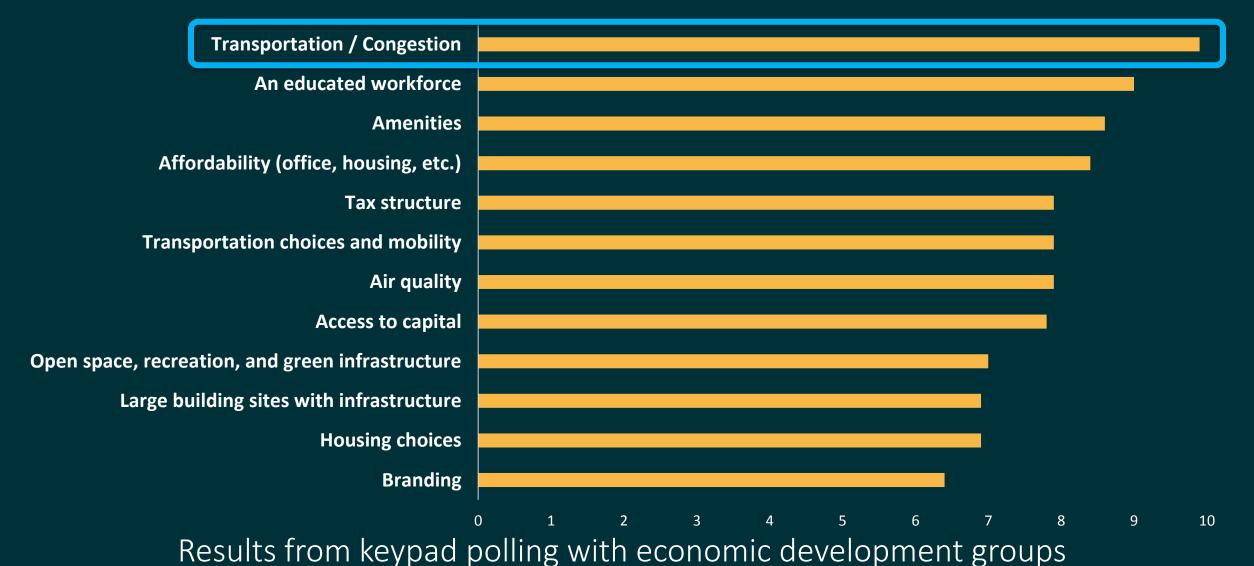
Results from December stakeholder kickoff (stakeholders brainstormed issues, voted with stickers)

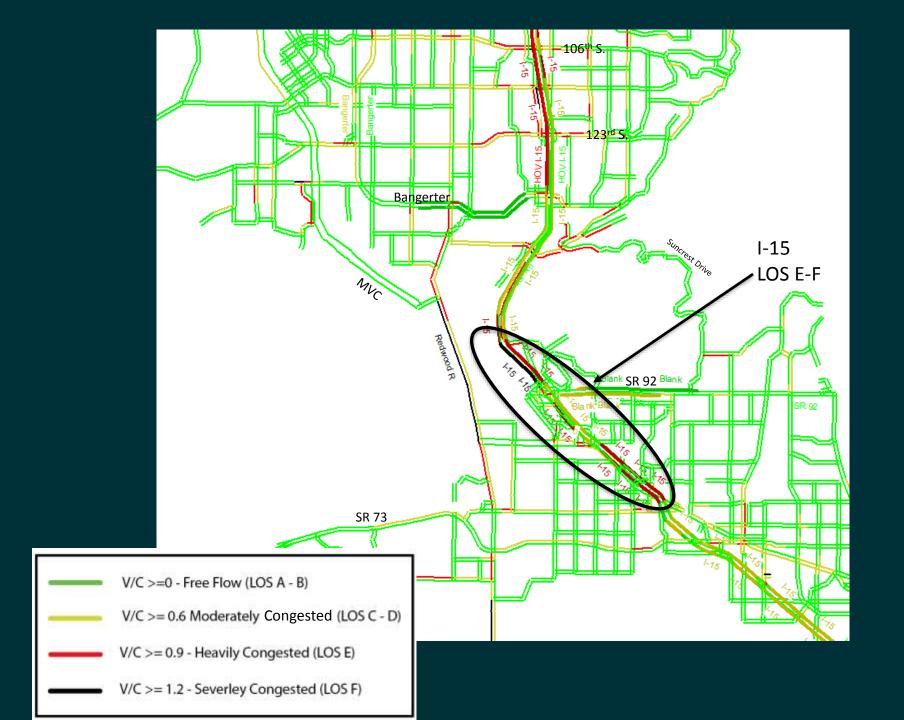
How important are these planning and development outcomes? (Scale from 1-10)



Results from second online public survey (616 responses)

How important are these economic development outcomes? (Scale from 1-10)





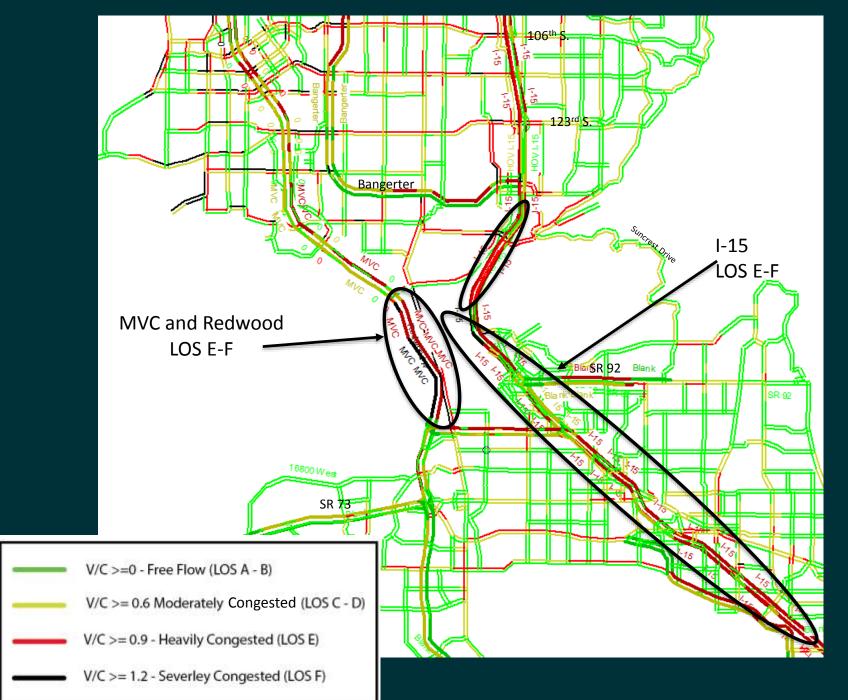
WFRC Travel Demand Model 2014

Salt Lake County 2050 Population: 1.5M People?

Utah County 2050 Population: 1.3M People?



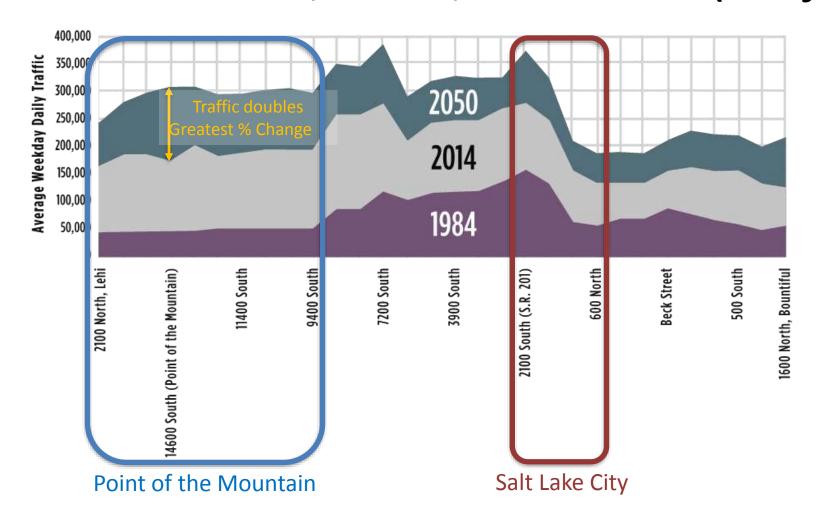
Source: RCLCO



WFRC Travel Demand Model 2040

- Assumes everything in the 2040 plan is built
- Does not assume
 major development at
 Point of the Mountain

Traffic on I-15 in 1984, 2014, and 2050 (Projection)



I-15 experiences the greatest percentage increase in traffic at Point of the Mountain.

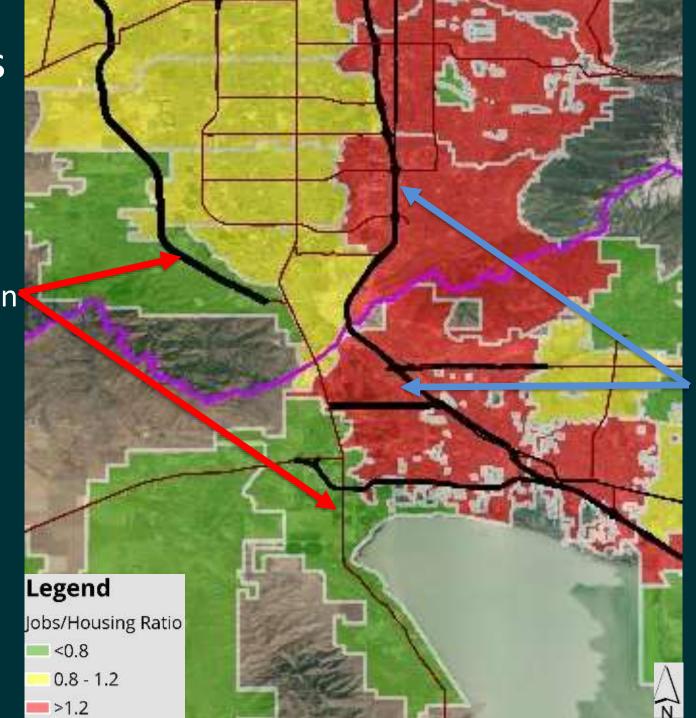
Transportation & Infrastructure Finding #2:

Infrastructure investment decisions should take into account the impact on economic growth.

Example: When is Mountain View completed?

Housing is rapidly locating in western SLCo and UTCo

Lack of jobs/housing balance creates eastwest traffic congestion.

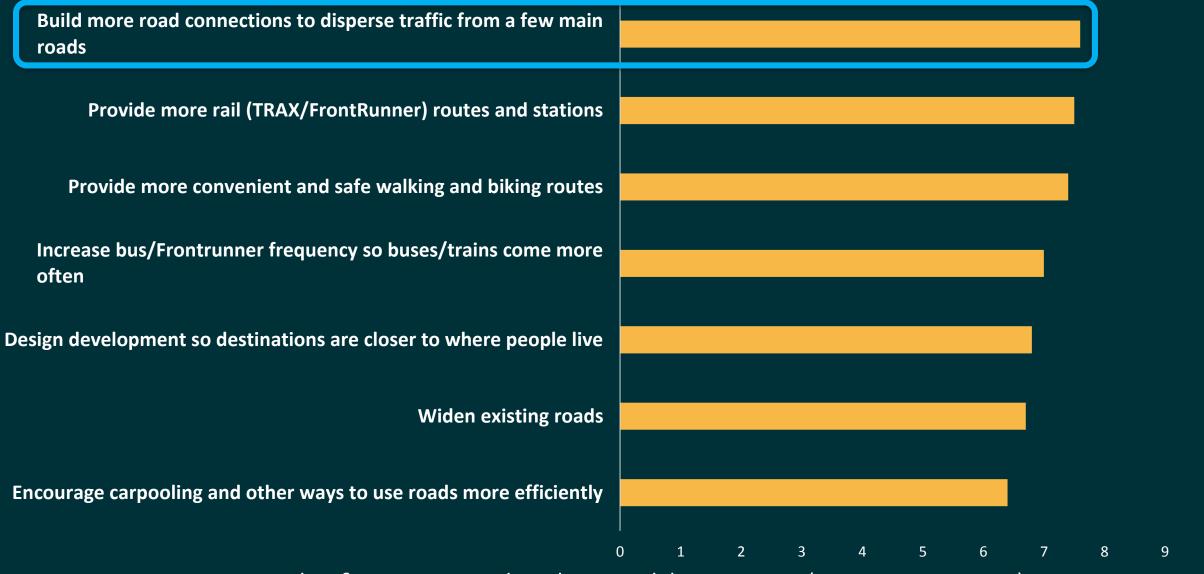


However,
jobs will
continue to
locate
near/around
I-15

Transportation & Infrastructure Finding #3:

Utahns and transportation experts place high priority on a <u>connected</u> street network.

How important are these transportation solutions?



Results from second online public survey (616 responses)

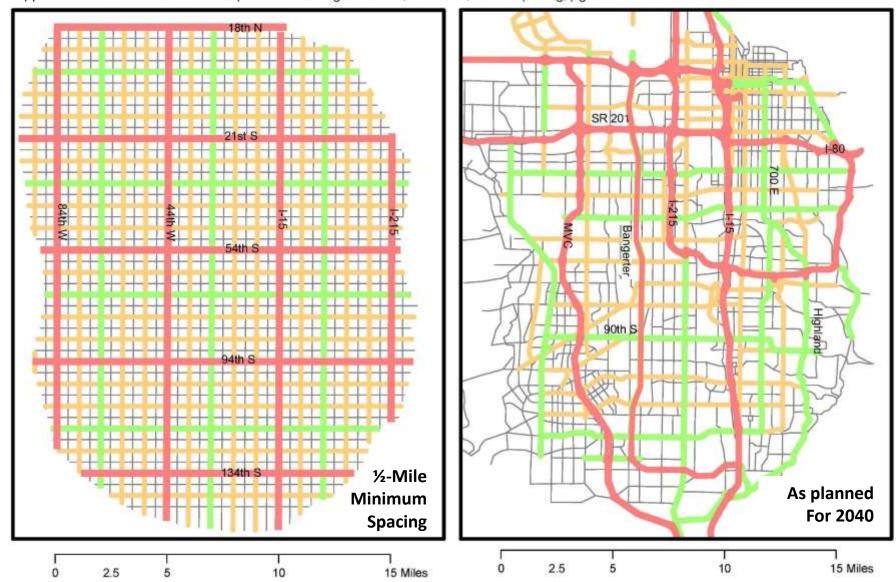
10

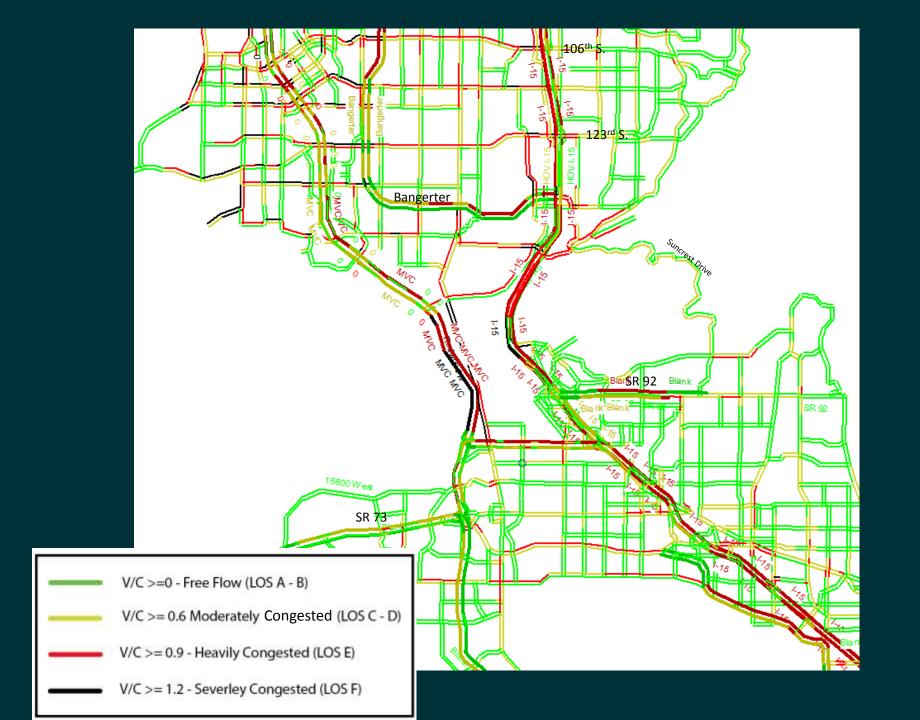
ITE Ideal Spacing vs. SL County Actual

Freeways 5-miles (pink)
Arterials 1-mile (green, orange)
Collectors ½ mile (grey)



Applied as recommended in ITE's Transportation Planning Handbook, 1st Edition, 2.2.3.5 Spacing, pg 37

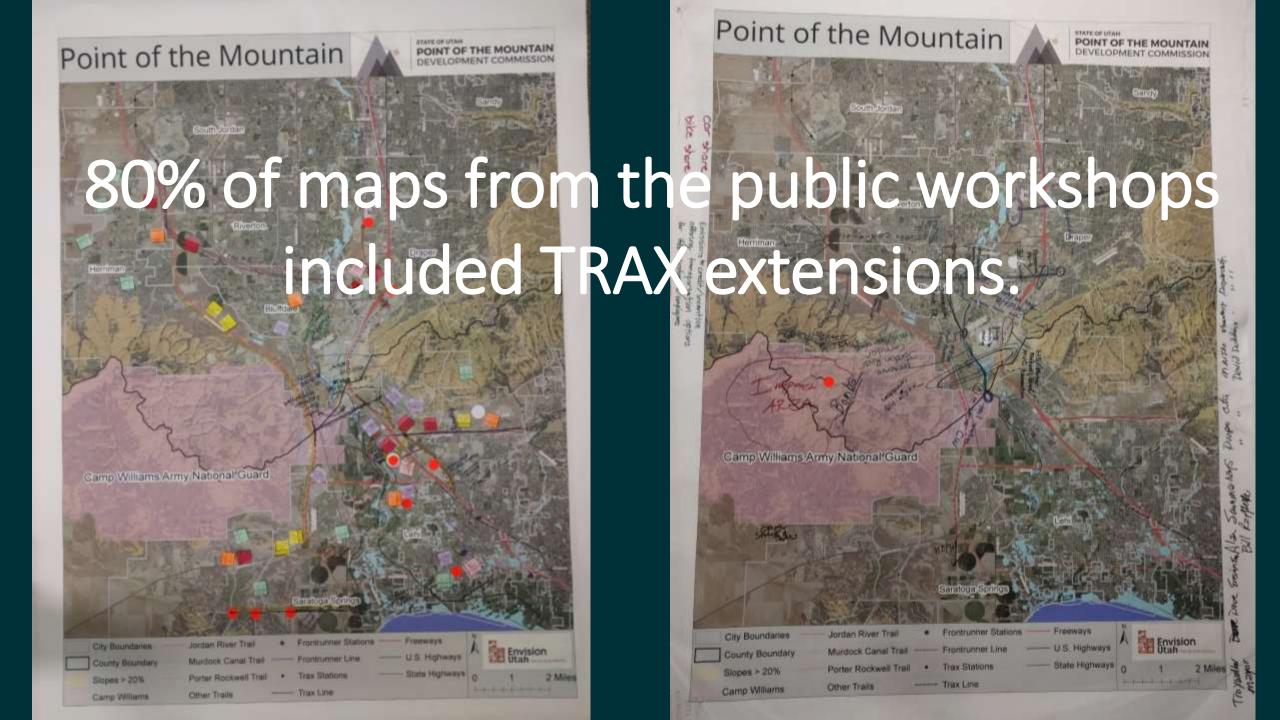




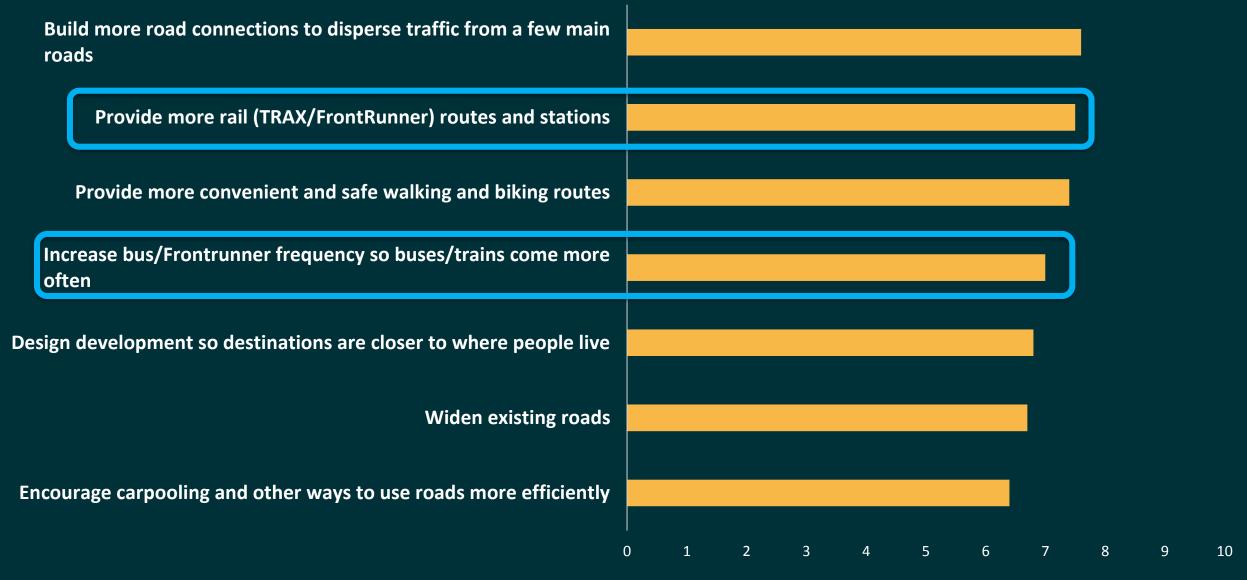
WFRC Travel
Demand Model
2040

Transportation & Infrastructure Finding #4:

Utahns and employers want greatly expanded public transportation.



How important are these transportation solutions?



Results from second online public survey (616 responses)

Transportation & Infrastructure Finding #5:

Existing utility plans are generally sufficient for current growth projections through 2050.

(Water, Power, Telecommunications, Sewer, Gas, etc.)

Key Findings: Jobs & Economic Development

Competing with an International Market

- Fierce competition for the same "innovation economy" jobs
 - Build on current strengths
 - World-class recreation, cost of living, quality of life
 - Strengthen broader key competitive selling points
 - Transportation, air quality, branding, education programs

RCLOO

INNOVATION HUBS OF TODAY AND TOMORROW



| | # Sectors LQ > 1.5 | | | | | |
|----|-----------------------|-------|---------|----------------------------|--|--|
| # | Top Innovation Hubs | Total | Primary | % of Jobs in Innovation | | |
| 1 | Bay Area, CA | 9 | 5 | 36% | | |
| 2 | Washington, DC | 4 | 1 | 31% | | |
| 3 | Seattle, WA | 4 | 3 | 30% | | |
| 4 | Boston, MA | 6 | 3 | 30% | | |
| 5 | Salt Lake City, UT | 6 | 4 | 29% | | |
| 6 | Raleigh/Durham, NC | 3 | 2 | 28% | | |
| 7 | Minneapolis, MN | 5 | 2 | 27% | | |
| 8 | Austin, TX | 4 | 3 | 27% | | |
| 9 | Atlanta, GA | 3 | 2 | 26% | | |
| 10 | Philadelphia, PA | 4 | 2 | 26% | | |
| 11 | Denver, CO | 4 | 2 | 25% | | |
| 12 | New York, NY | 5 | 2 | 25% | | |
| 13 | Los Angeles, CA | 7 | 6 | 25% | | |
| 14 | Dallas, TX | 5 | 3 | 25% | | |
| 15 | San Diego, CA | 7 | 5 | 25% | | |

Source: US Cluster Mapping (BLS, US Economic Development Administration, and the Harvard Business School), RCLCO

Jobs & Economic Development Finding #1:

A <u>national research facility</u> is the top recurring theme to catalyze economic growth.

Top Perceived Big Ideas

Public Input

| Open space preservation/recreational opportunities | | |
|---|----|--|
| Planned, mixed-use/walkable communities | | |
| Major sports arena/stadium (MLB, NFL, etc.) | 24 | |
| Theme Park (Lagoon, Disneyland, etc.) | 24 | |
| Attracting high-tech businesses | 17 | |
| Don't move prison/rebuild it where it is | 16 | |
| Build TRAX lines/expand existing lines/other rail opportunities | 15 | |

Stakeholder Input

| High-tech university, Stanford-like national-scale lab/research system | | |
|---|----|--|
| Greenspace | 34 | |
| Mixed-use developments and live/work/play hubs | | |
| Innovative Transportationelectric vehicles, self-driving vehicles, etc. | | |
| Public Transportation | | |
| Recreation hubs for paragliding, skiing, mountain biking, Jordan River | | |
| Tax revenue for open space | 13 | |

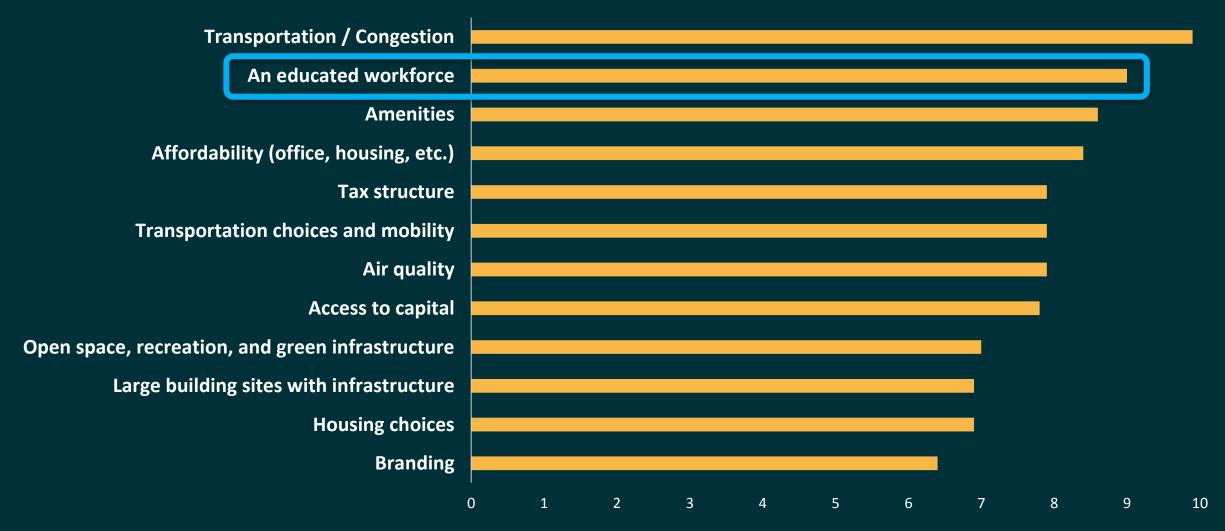
Results from first online public survey (339 open-ended responses)

Results from December stakeholder kickoff (stakeholders brainstormed issues, voted with stickers)

Jobs & Economic Development Finding #2:

Continued growth of Utah's "innovation economy" requires a <u>larger</u>, <u>highly educated workforce</u>.

How important are these economic development outcomes? (Scale from 1-10)



Results from keypad polling with economic development groups

Common theme from employers: We need a more diverse workforce. We need to continue to grow the perception Utah is "welcoming."

Jobs & Economic Development Finding #3:

Attracting and clustering large employers is key to the innovation economy.

RCL

IMPORTANT CHARACTERISTICS OF INNOVATION HUBS

- 1. Thick Labor Markets
- 2. Research Universities with Connection to Industry
- 3. Clustering of Large **Employers**

- 4. Venture Capital Finance & Support Systems
- 5. Connection with Other Innovation Centers
- 6. Diversity of Sectors

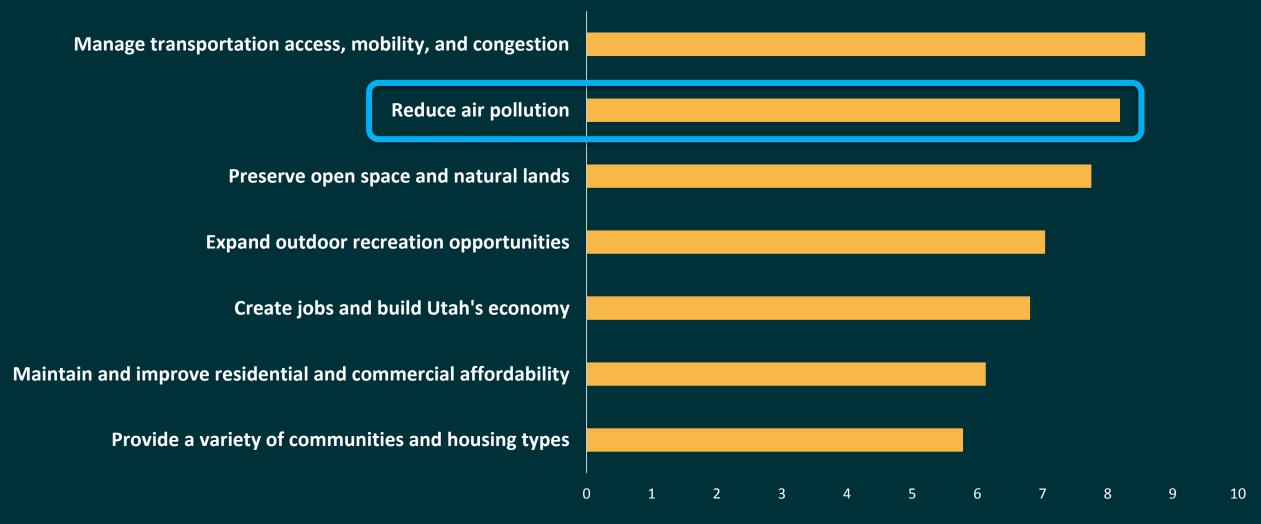
37

Key Findings: Quality of Life

Quality of Life Finding #1:

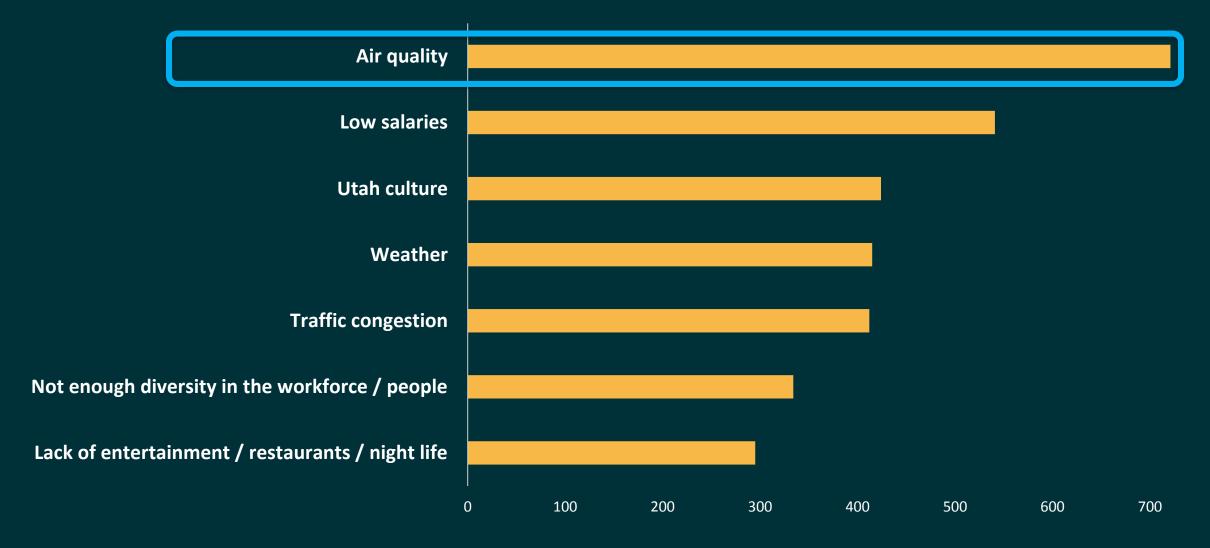
Utahns want significant steps taken to improve air quality, reduce emissions, and demonstrate sustainability.

How important are these planning and development outcomes? (Scale from 1-10)



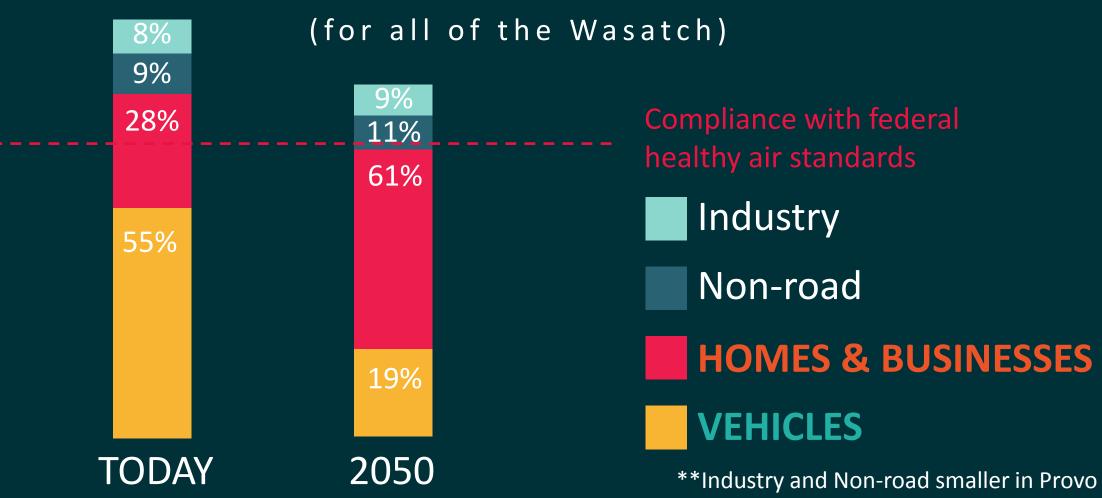
Results from second online public survey (616 responses)

Top Reasons You Might Move Away from Utah



Results from tech employee online survey (1200 responses)

AIR EMISSIONS NOW AND IN THE FUTURE

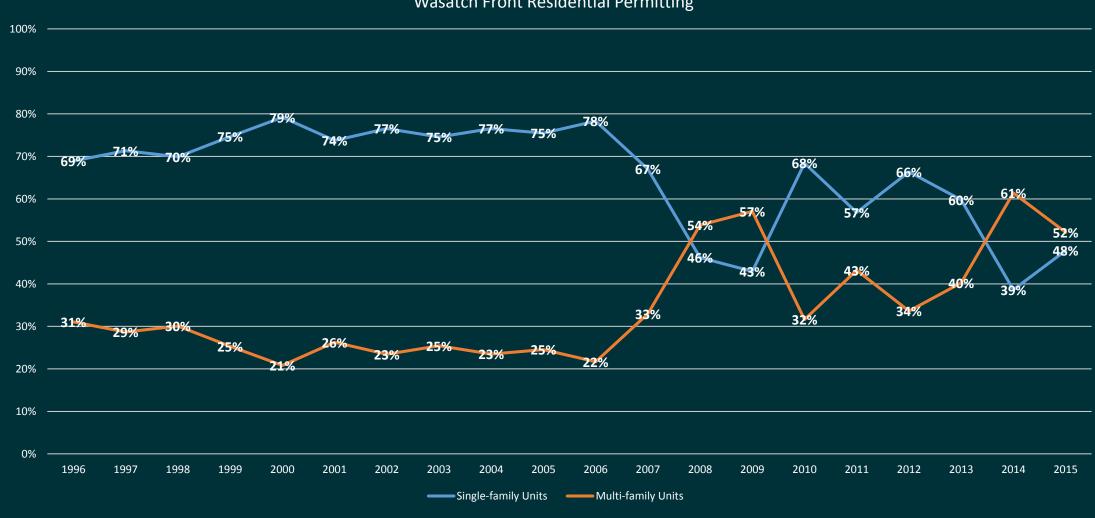


Quality of Life Finding #2:

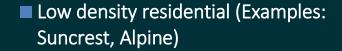
Utahns and employers want <u>convenient</u> <u>centers where they can live, work, and play</u>.

Permits for single-family units have declined while permits for multi-family units have increased.

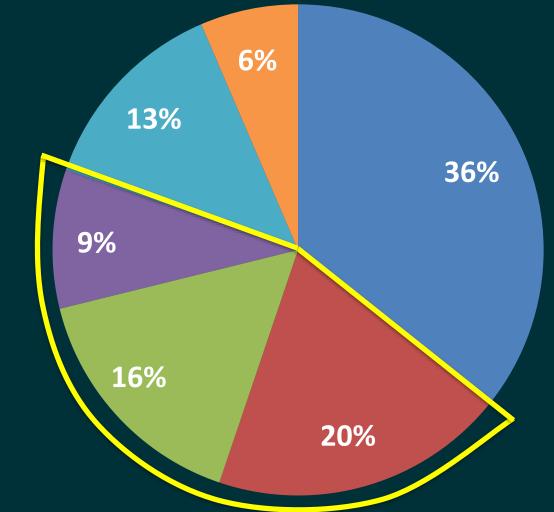
Wasatch Front Residential Permitting



Ideal Housing Choices

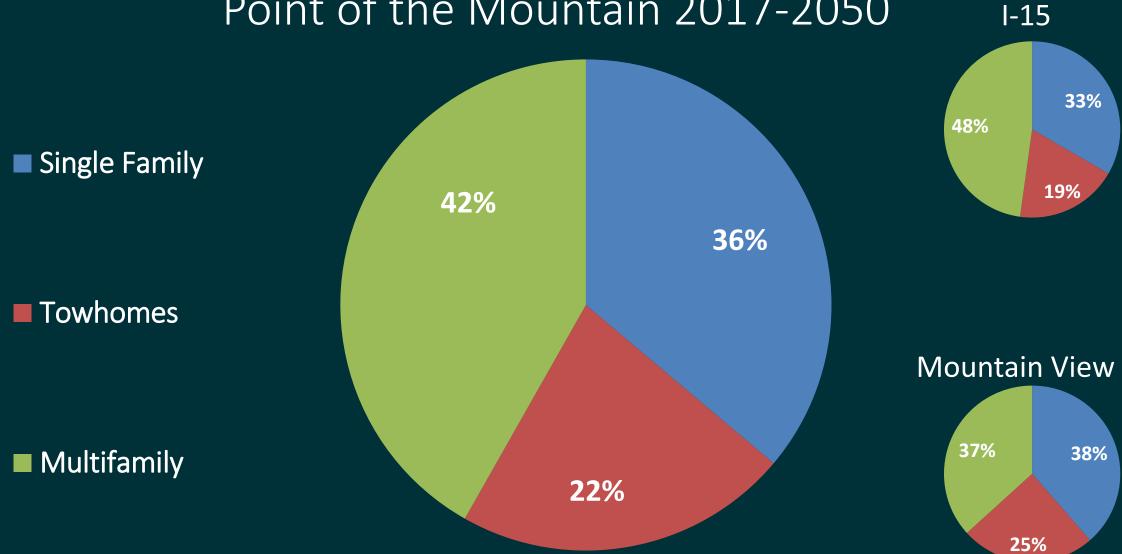


- Walkable suburban (Examples: Daybreak, Vineyard/Geneva)
- Urban and mixed-use (Examples: Downtown SLC, Provo, Sugar House)
- Low-density urban (Examples: the Avenues, Bingham Junction)
- Residential-only suburban (Examples: Rosecrest, the Ranches)
- Small Town or rural (Examples: Payson, Tooele, Heber City)



A growing number of employees in the region (45%) say they want to live somewhere more walkable than traditional suburban.

RCLCO Market-Driven Growth Scenario Housing Mix – Point of the Mountain 2017-2050



Top Perceived Big Ideas

Public Input

| - | |
|---|------------|
| Open space preservation/recreational opportunities | 67 |
| Planned, mixed-use/walkable communities | <u>45</u> |
| Major sports arena/stadium (MLB, NFL, etc.) | 24 |
| Theme Park (Lagoon, Disneyland, etc.) | 24 |
| Attracting high-tech businesses | 17 |
| Don't move prison/rebuild it where it is | 16 |
| Build TRAX lines/expand existing lines/other rail opportunities | <u> 15</u> |

Results from first online public survey (339 open-ended responses)

Stakeholder Input

| High-tech university, Stanford-like national-scale lab/research system | 38 |
|---|----|
| Greenspace | 34 |
| Mixed-use developments and live/work/play hubs | 33 |
| Innovative Transportationelectric vehicles, self-driving vehicles, etc. | 26 |
| Public Transportation | 17 |
| Recreation hubs for paragliding, skiing, mountain biking, Jordan River | 14 |
| Tax revenue for open space | 13 |

Results from December stakeholder kickoff (stakeholders brainstormed issues, voted with stickers)

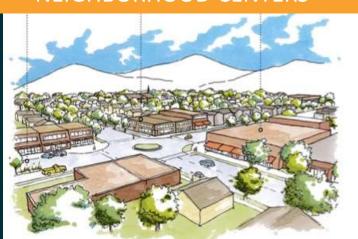
80% of workshop maps included major live/work/play hubs

CENTERS

A Pattern and Variety of Centers



NEIGHBORHOOD CENTERS



TOWN CENTERS

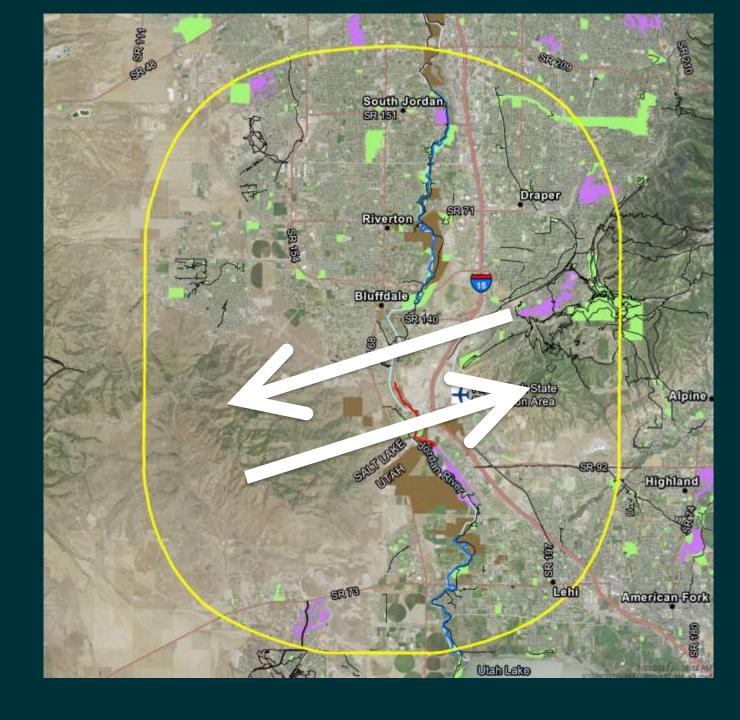


VILLAGE CENTERS

URBAN CENTERS

Quality of Life Finding #3:

Connect the Wasatch,
Oquirrh, & Traverse
Mountains and the
Jordan River with <u>a</u>
network of trails and
open spaces.



Top Perceived Big Ideas

Public Input

| Open space preservation/recreational opportunities | <u>67</u> |
|---|------------|
| Planned, mixed-use/walkable communities | 45 |
| Major sports arena/stadium (MLB, NFL, etc.) | 24 |
| Theme Park (Lagoon, Disneyland, etc.) | 24 |
| Attracting high-tech businesses | <u> 17</u> |
| Don't move prison/rebuild it where it is | 16 |
| Build TRAX lines/expand existing lines/other rail opportunities | <u> 15</u> |

Results from first online public survey (339 open-ended responses)

Stakeholder Input

| High-tech university, Stanford-like national-scale lab/research system | 38 |
|---|----|
| Greenspace | 34 |
| Mixed-use developments and live/work/play hubs | 33 |
| Innovative Transportationelectric vehicles, self-driving vehicles, etc. | 26 |
| Public Transportation | 17 |
| Recreation hubs for paragliding, skiing, mountain biking, Jordan River | 14 |
| Tax revenue for open space | 13 |

Results from December stakeholder kickoff (stakeholders brainstormed issues, voted with stickers)

RCLCO's Market-Driven Scenario

How would the real estate market develop the Point of the Mountain area by 2050, given current trends?

- 1. Only basic regulations and restrictions on new development;
- 2. Economic growth occurs as forecasted;
- 3. No significant new catalysts or other "market movers"; and
- 4. Traffic remains flowing

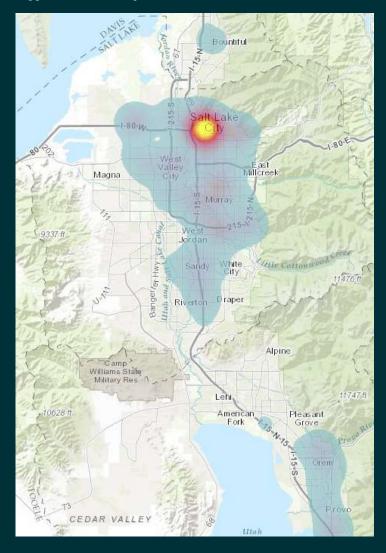
Phase Two will develop scenarios incorporating other potential factors:

- Available land
- Redevelopment potential/likelihood
- Level of land use regulation and "forced" development types

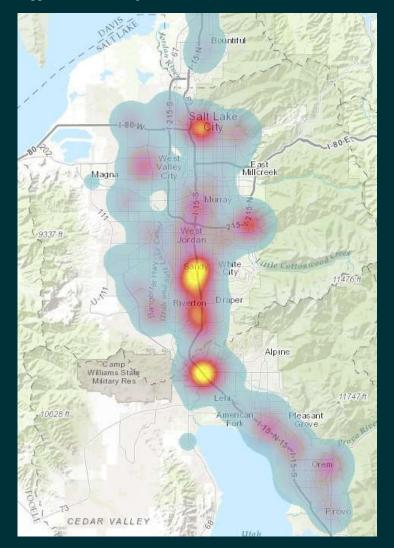
- Level of growth restrictions
- New transportation alternatives
- New catalyst/anchor uses
- Economic development efforts

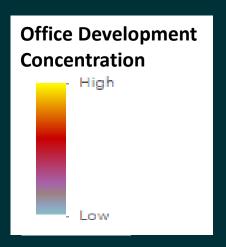
Goal: Show How Locations Change

Office Development Pre-2000



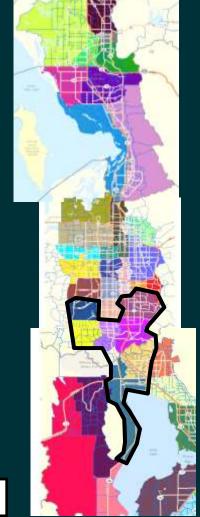
Office Development 2000-2017





POM Submarkets Capture 25-27% of Wasatch Front Growth

| | 4-County Region | POM Submarkets | Forecasted % Capture | Historical % Capture |
|-----------------------|------------------|-----------------|----------------------|-------------------------|
| SFD | 414,000 | 77,000 | 19% | 22% |
| Townhome | 61,800 | 26,760 | 43% | 33% |
| Multifamily | 134,200 | 47,900 | 36% | 24% |
| Office | 60.7 Million SF | 22.8 Million SF | 38% | 48% |
| Industrial | 30.4 Million SF | 2.1 Million SF | 7% | 11% |
| Retail | 55.0 Million SF | 14.7 Million SF | 27% | 18% |
| Total Housing (Units) | 609,900 | 151,700 | 25% | |
| Total Commercial (SF) | 146.1 Million SF | 39.6 Million SF | 27% | |



Two Corridors Likely to See Increased Density

- Proximity to Major Infrastructure
- Availability of Key Development Sites

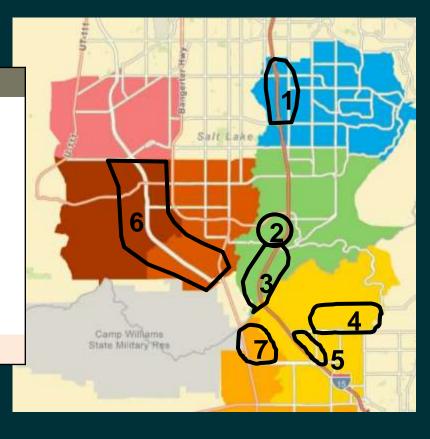
| | | Mountain View | |
|---------------------------------|---------------|----------------------|-----------|
| | I-15 Corridor | Corridor | Total |
| Total Housing (Units) | 45,600 | 54,000 | 99,500 |
| Total Commercial (SF) | 25.2 M SF | 8.8 M SF | 33.8 M SF |



Seven Key Development Nodes

- Location Attributes
- Available Land
- Distinct SiteCharacteristics
- Balance of Value,
 Timing, and
 Supportable
 Demand

| Development Nodes | Acres |
|--------------------------|-------|
| 1 Downtown Sandy | 85 |
| 2 Prison Site | 800 |
| 3 Gravel Pits | 2,400 |
| 4 Traverse Mountain | 180 |
| 5 Thanksgiving Point | 1,410 |
| 6 Mountain View | |
| Corridor | 4,300 |
| 7 2100 North | 725 |
| Total | 9,900 |



Case Studies

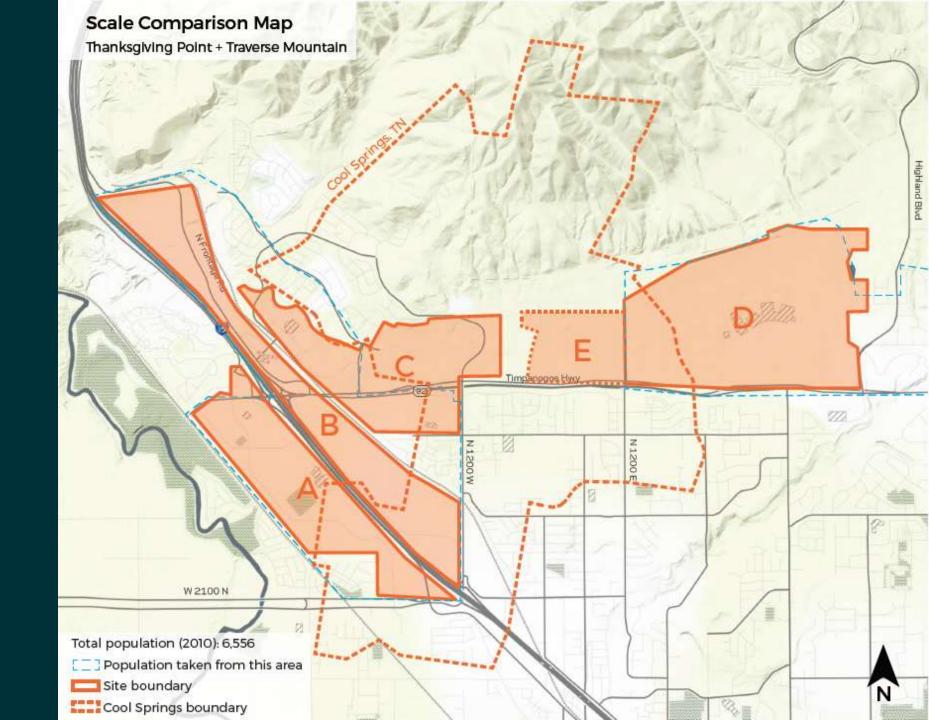
HOK studied five case studies as analogues for three of the most crucial development sites at the Point of the Mountain:

Utah Study Sites

Case Study Analogues

| Thanksgiving Point 1&2, | |
|-------------------------|--|
| Traverse Mountain | Cool Springs, Nashville, TN |
| Draper Prison Site | Stanford University Medical Center, Redwood City, CA |
| | Gilead Corporate Campus, Foster City, CA |
| | Denver Tech Center and T_REX, Denver, CO |
| Gravel Pits | Civita/Quarry Falls, San Diego, CA |

Cool Springs,
Tennessee
Case Study
for Thanksgiving
Point

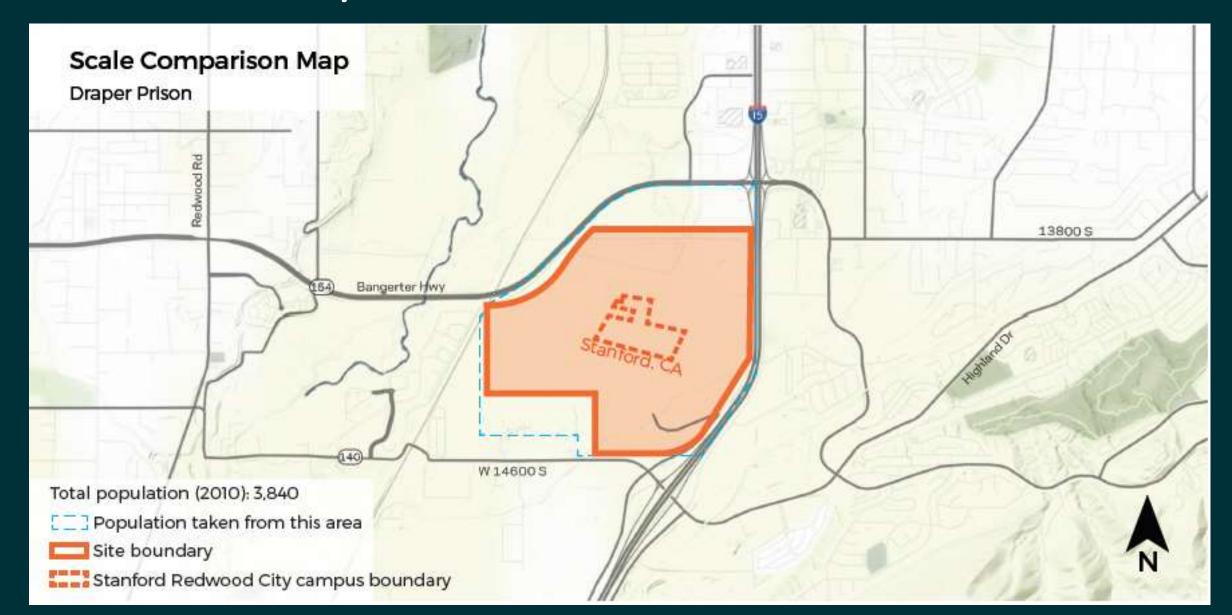




Lessons Learned from Cool Springs

- Well-implemented urban design concepts have allowed Cool Springs to transition from lower densities to more compact environments.
- Cool Springs builds its brand on placemaking, lifestyle, and ease of mobility rather than its low cost of living and low taxes.

Redwood City Stanford Medical Center for the Prison Site

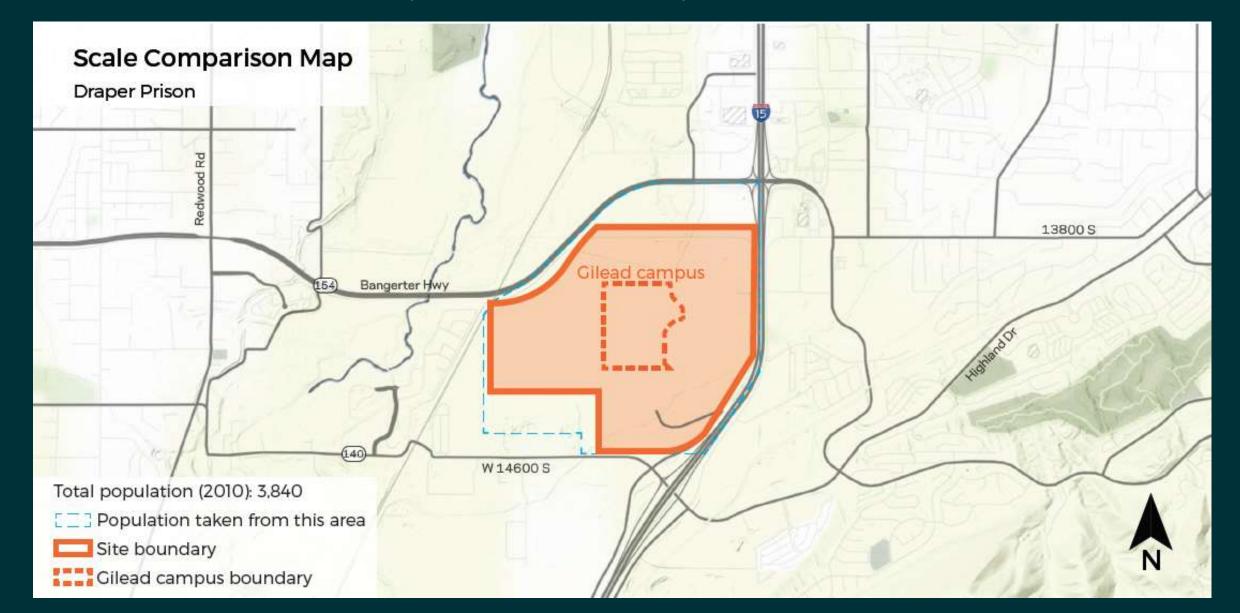




Lessons Learned from the Stanford Medical Center

- Being near a 'vibrant downtown' encourages employee retention.
- A robust visioning process signaled that the city and community were highly invested in the site's success.
- A successful example of a major university expansion through cluster development and close collaboration with university partners.

Foster City Gilead Campus for the Prison Site

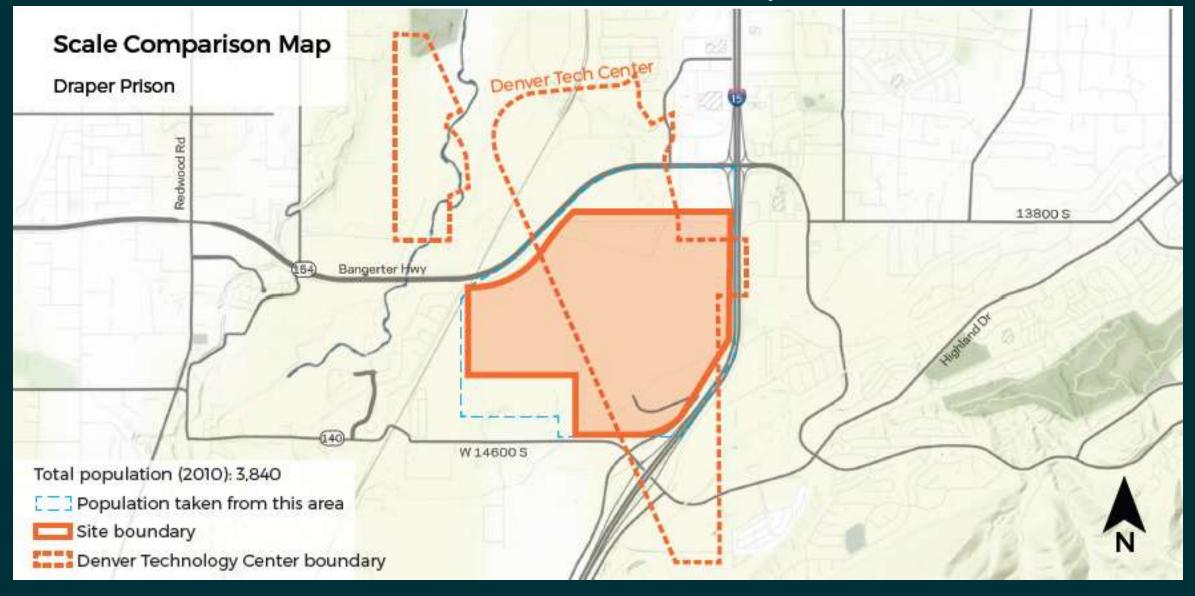




Lessons Learned from the Gilead Campus

- City marketing and positioning brought Gilead to the market as a key tenant, creating a mutually beneficial relationship.
- Proximity to world-class research institutions is key to attracting and retaining talent and partnerships.
- Gilead's use of surface parking save land for future redevelopment opportunities.

Denver Tech Center Case Study for the Prison Site

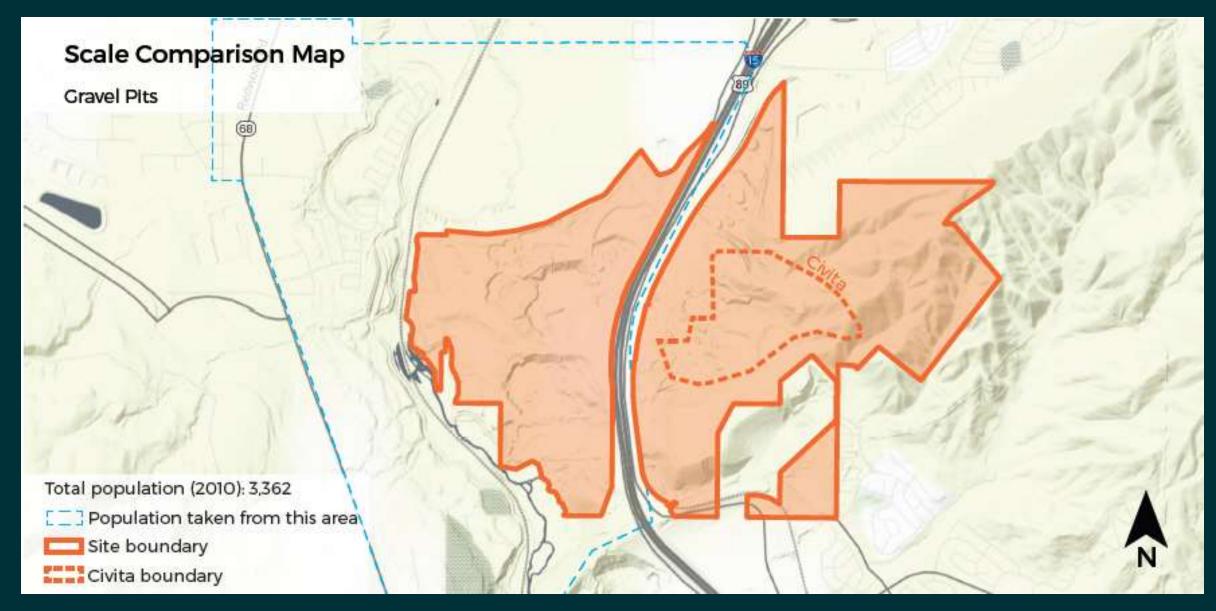




Lessons Learned from the Denver Tech Center

- Including public transportation in the master plan allows for alternative means of transportation for employees and allows land to be used for additional buildings rather than parking lots.
- Simultaneous construction of the highway and the light rail saved taxpayers an estimated \$300-\$500 million (of increased property taxes) and minimized public inconvenience along the corridor.
- A prime location + good access + well planned transit and infrastructure + quality planning controls = development success.

Civita, San Diego, California Case Study for the Gravel Pits







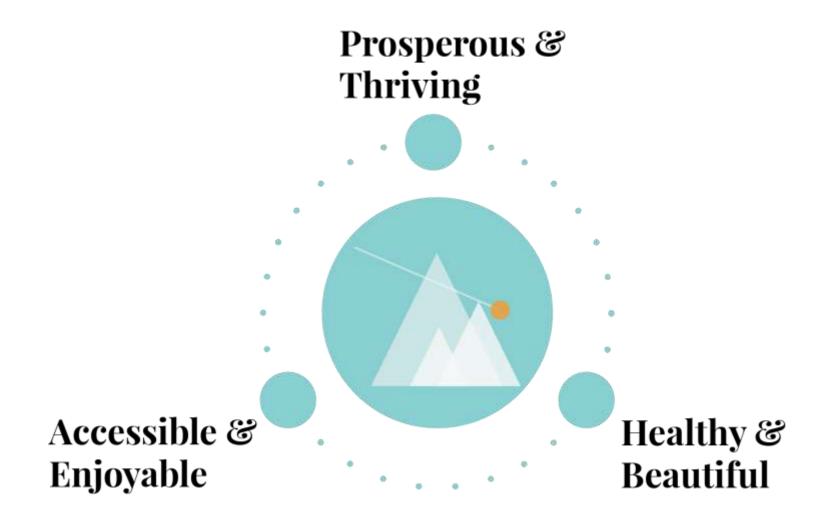


Lessons Learned from Civita

- Thoughtful, innovative planning created a healthy, sustainable environment and unique identity for the community.
- A well-defined community plan and regional vision make it so that developments that increase density have supportive design guidelines to help them fulfill community goals.
- Engaging communities early to make decisions on infrastructure, access, and mobility helped avoid suspending construction and postponing later projects.

The Aspirational Vision

UTAHNS ENVISION POINT OF THE MOUNTAIN AS A HIGHLY DESIRABLE PLACE



Prosperous & Thriving

- Maintain a business environment that stimulates the growth of highpaying jobs in the 21st Century "innovation economy."
- Attract and retain a world-class workforce that promotes the creation, recruitment, expansion, and retention of 21st-Century "innovation economy" employers.



Healthy & Beautiful

- Protect beautiful open spaces and make them accessible for outdoor recreation.
- Take significant steps to improve air quality.
- Provide high-quality, reliable, low-emission, affordable utilities and use resources in a way that allows future generations to have sufficient resources.



Accessible & Enjoyable

- Ensure good transportation and mobility for residents, employees, and visitors.
- Provide great, affordable places to live, work, and play.
- Leverage Utah's world-class outdoor recreation by maintaining and expanding access to outdoor recreation opportunities and open space.



The full report is available online at PointofTheMountainFuture.org

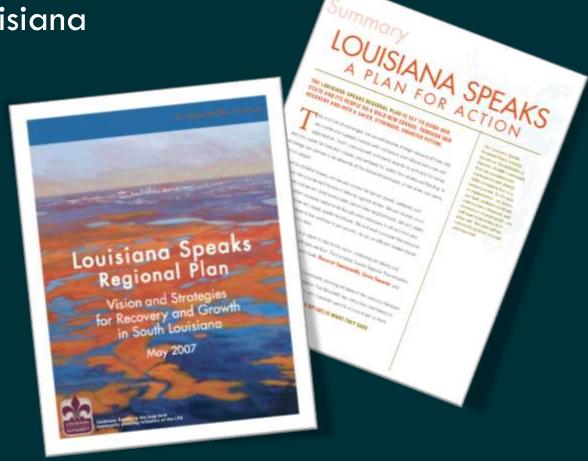
LOUISIANA SPEAKS Our Voice. Our Plan. Our Future.



LOUISIANA SPEAKS

- Visioning for Southern Louisiana
- Disaster resilience issues

Our Voice. Our Plan. Our Future.



Hurricane Impacts Were the Key Driver for the Plan

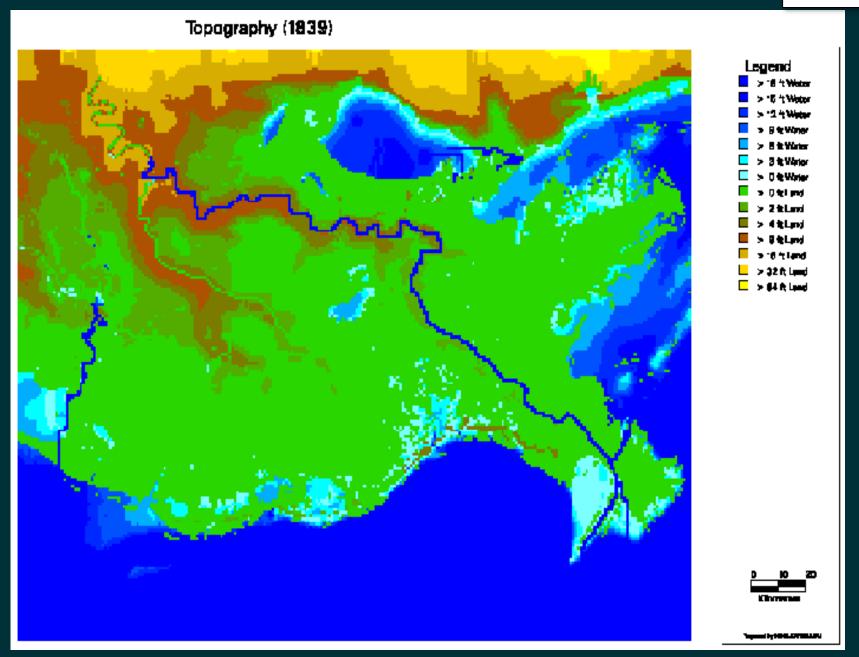


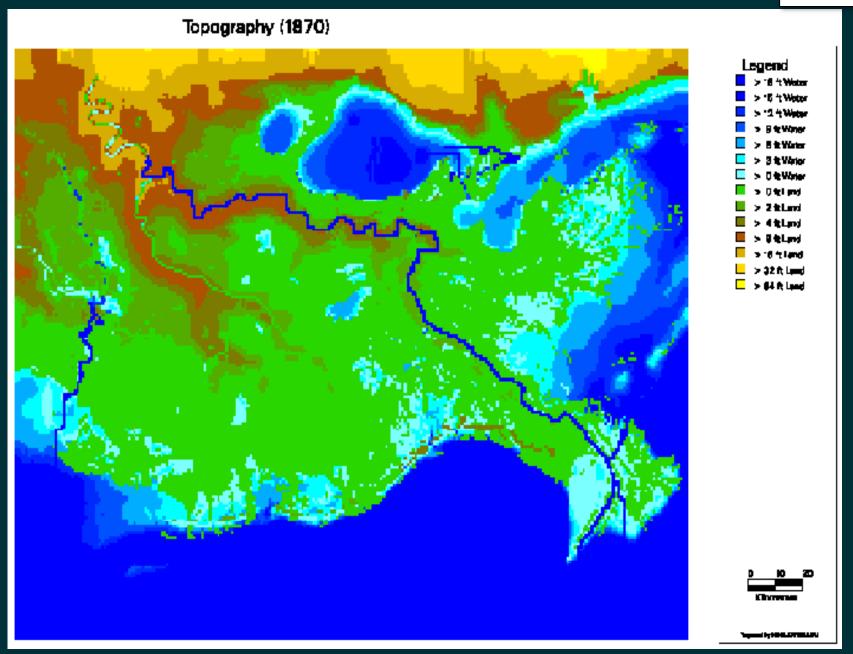


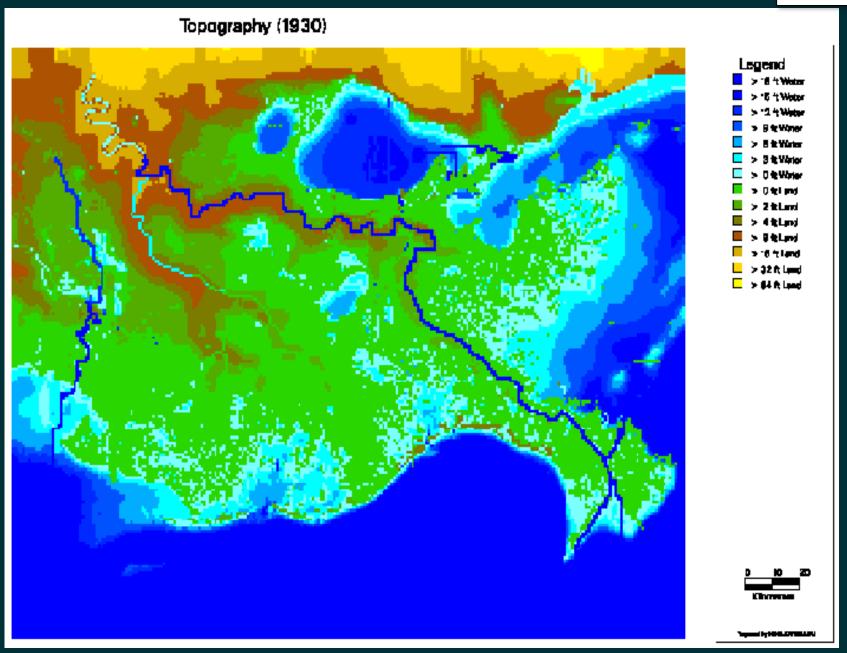
Hurricane Rita
22 September 2005
Hurricane Katrina
28 August 2005

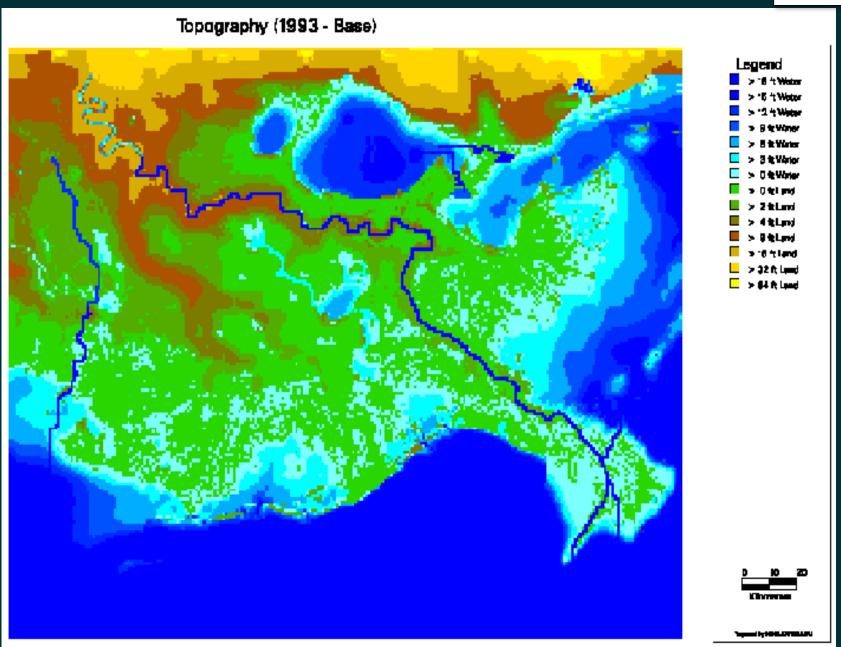


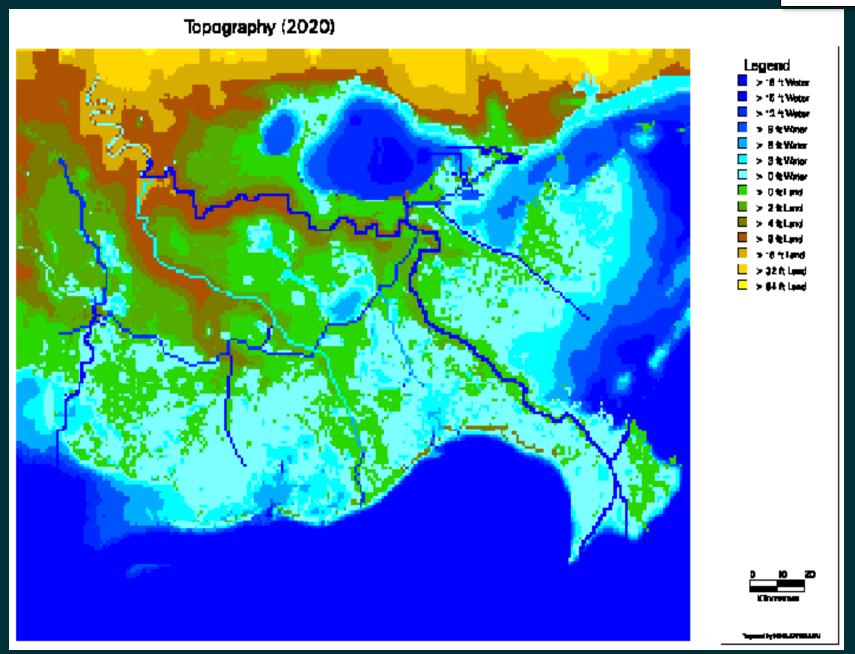












Framing Issues for Scenarios

If Southern Louisiana does <u>not</u> deal with its erosion and wetland loss issues, <u>then</u> the next hurricane will cause ...

If Southern Louisiana does deal with its erosion and wetland loss issues, then the next hurricane will not cause ...

Framing Issues for Scenarios

If the Point of the Mountain area has a more connected street network, then average "delay time" will be reduced by ____.

If the area does not have a connected street network, then "delay time" will increase by

Phase Two

POINT OF THE MOUNTAIN TIMELINE Phase 2

| Now - Summer | | Summer - Fall | | Fall – Winter 2017 | |
|---|---|--|---|---|--|
| PHASE 2 LAUNCH Now - Summer - •Stakeholder kickoff meeting •Advisory committees/ stakeholder groups | BASELINE SCENARIO RELEASE Mid-Summer - • "Business as Usual" scenario • Concepts for alternative scenarios | BUILD ALTERNATIVE SCENARIOS Summer - Fall • Modeling and visualizing • Advisory committees/ stakeholder groups | SCENARIO RELEASE Late Fall - •Online public input •Workshops/open houses •Stakeholder input | BUILD PREFERRED SCENARIO Fall - Winter - • Modeling and visualizing • Advisory committees/ stakeholder groups | PREFERRED SCENARIO RELEASE Winter |

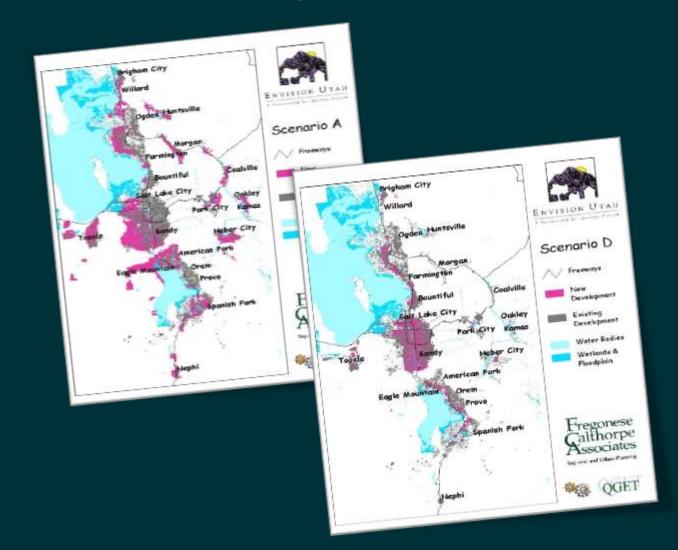
Framing Issues for Scenarios

If _____, then _____...

If not ______, then ______...

What are some variables we can explore through modeling?

- Land Area Developed
- Open Space
- Public Transportation
- Housing Choices
- Water Use
- Miles of Driving
- Services Proximity
- Housing Proximity
- Job Proximity
- Policy Decisions
- Types of Jobs



Example: RCLCO's Market-Driven Scenario

How would the real estate market develop the Point of the Mountain area by 2050, given current trends?

- Only basic regulations and restrictions on new development;
- 2. Economic growth occurs as forecasted;
- 3. No significant new catalysts or other "market movers"; and
- 4. Traffic remains flowing

Phase Two will develop scenarios incorporating other potential factors:

- Available land
- Redevelopment potential/likelihood
- Level of land use regulation and "forced" development types

- Level of growth restrictions
- New transportation alternatives
- New catalyst/anchor uses
- Economic development efforts

Group Scenario Activity

Four Topics for Scenario Variables

- At your table, discuss the variables for the topic and decide which variables your group believes are most important to model
- Use comment sheets to brainstorm your own ideas
- Some tables can report back to larger group

Transportation, Infrastructure, and Air Quality

Housing, Commercial Development, and Air Quality

Workforce Development, Education, and Technology

Environment, Recreation, and Entertainment

Tables Report Back to Larger Group

Phase Two Next Steps

- Hold small advisory committee meetings
- Develop and model multiple scenarios for the Point of the Mountain's future
- Hold public workshops to discuss the scenarios and determine desired aspects of each
- Develop a final scenario using feedback from public workshops that will comprise the vision for the region with details on land use, transportation, recreation, air quality, and more.

The full report is available online at PointofTheMountainFuture.org



POINT OF THE MOUNTAIN DEVELOPMENT COMMISSION